

Innovation, Engagement and the Connected University

**Stephen R. Forrest
Vice President for Research
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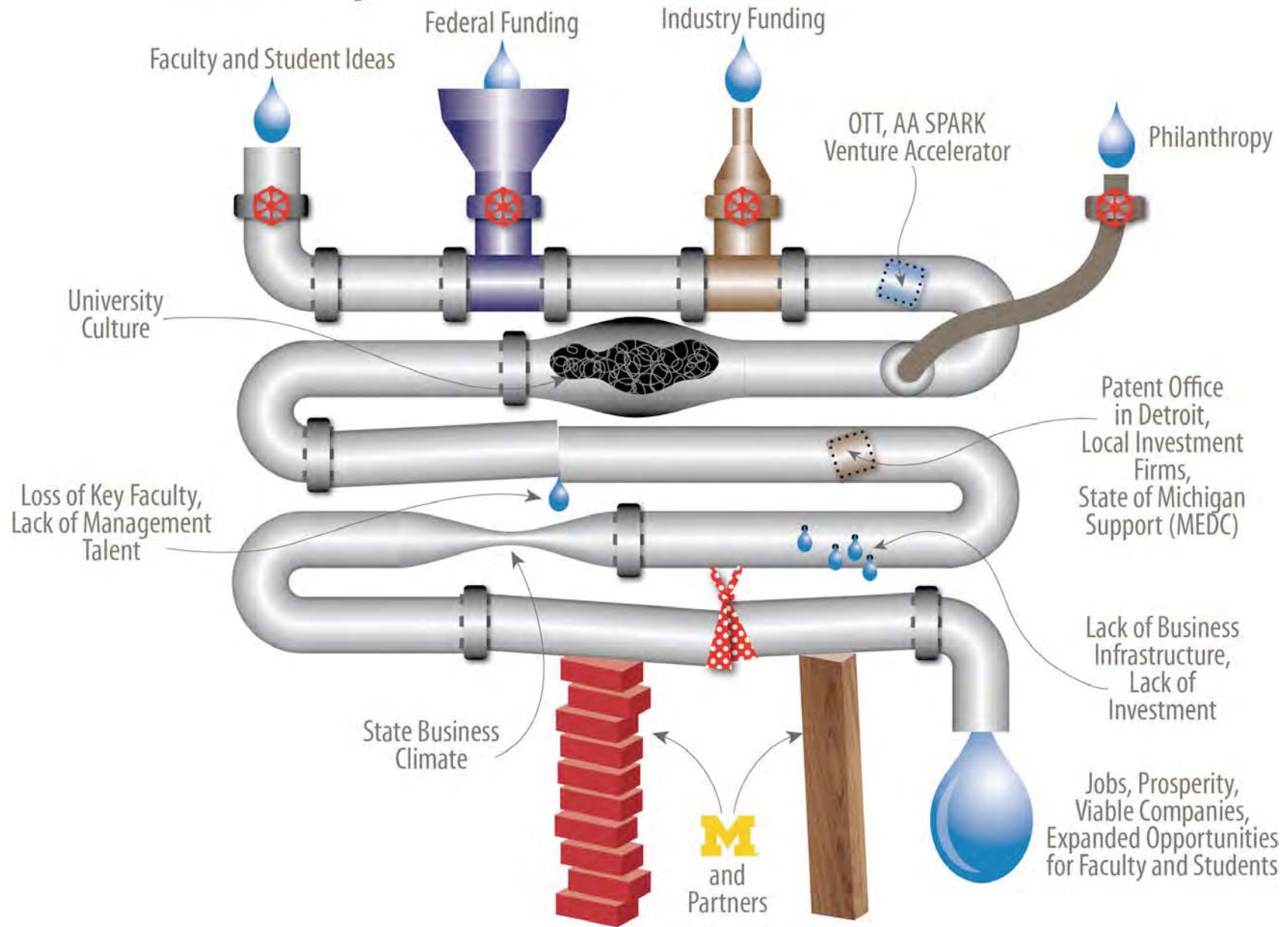
The Engaged University

- Starting points
 - Engaging with the “outside world” is a **core mission** of the University of Michigan
 - “The Regents...support a strong program of technology transfer... as an integral component of the overall mission...”
Resolution, 1996
 - Current events present unique opportunities
 - We aspire to be a leader
 - We can, and *must* make a difference to the economic health of our state

Creating the *Connected University*

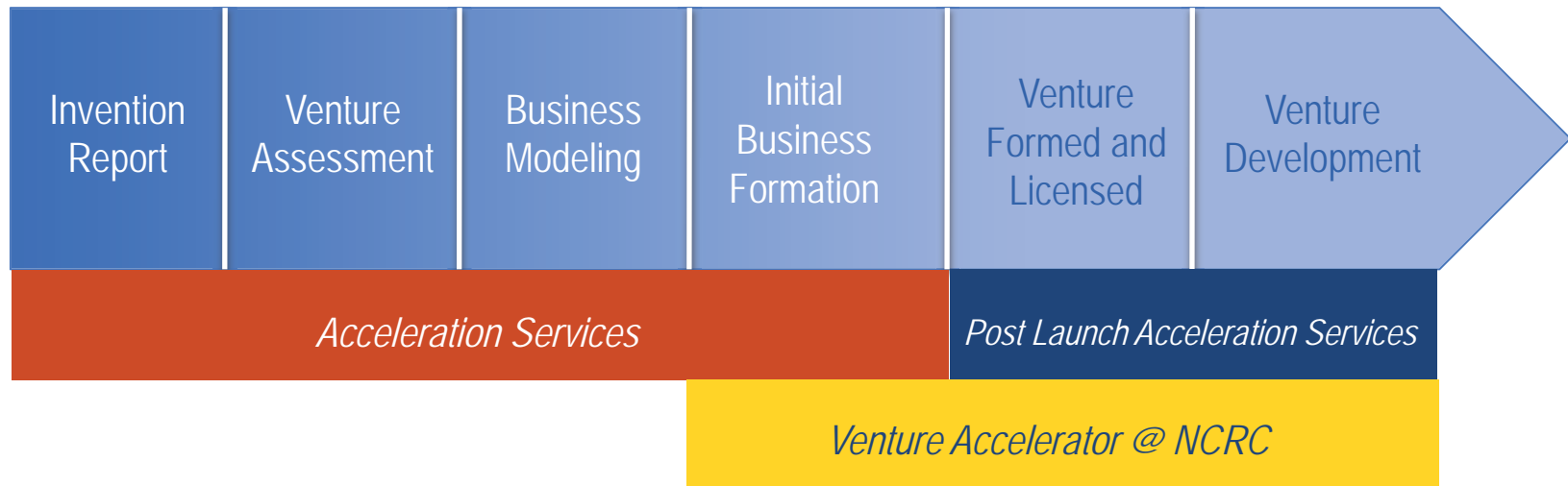


Innovation Pipeline



Michigan Venture Center

An Important “First” for U-M



- U-M startups launched with higher quality, faster to market, with more “impact”
- Purchase of NCRC was **pivotal** in establishing world-class incubation facilities

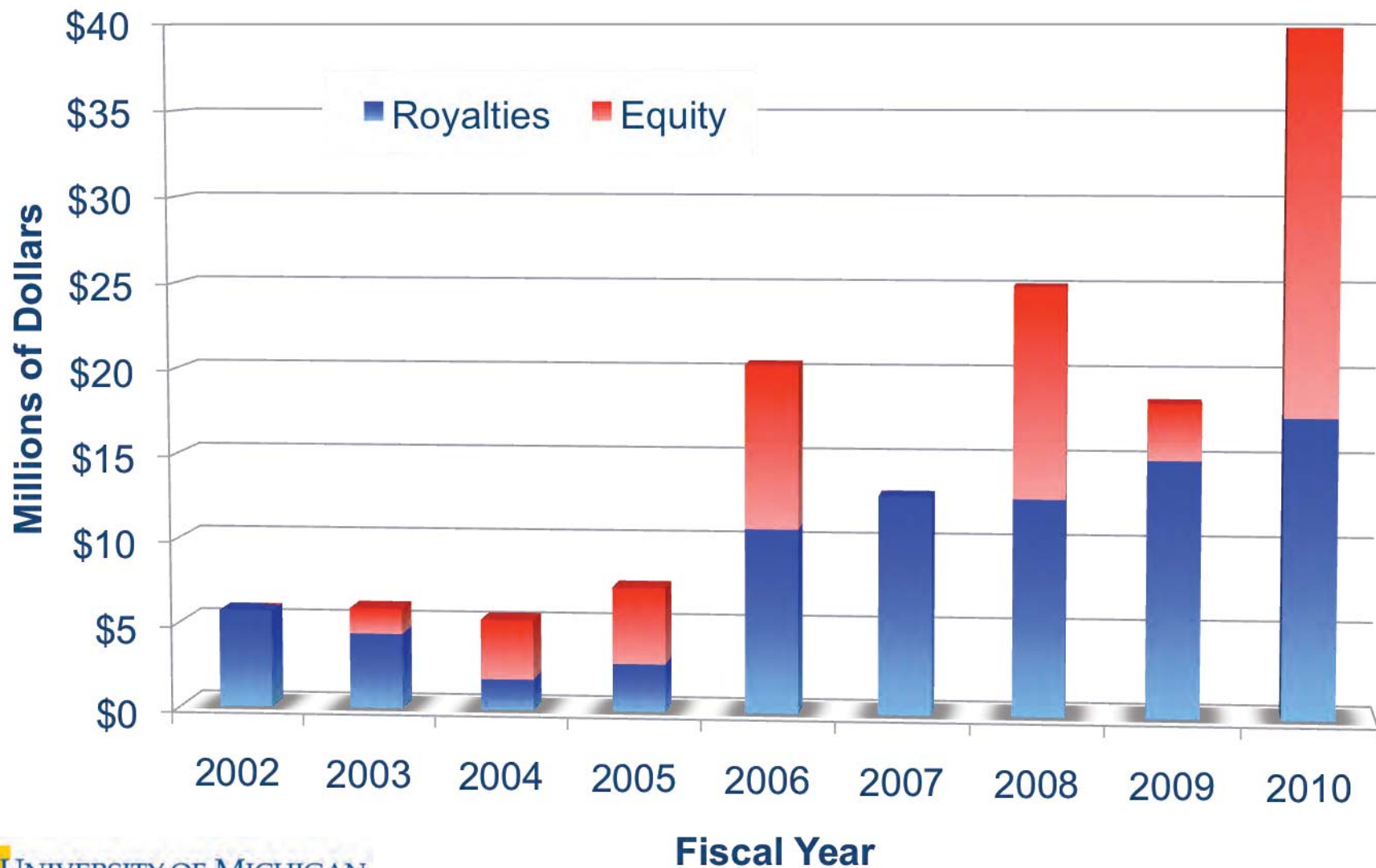
Benchmarking performance (3-Year Avg., 2007-09)

Knowing where we stand helps to gauge the challenge

RANK	AGREEMENTS		START-UPS		REVENUES	
1	U CA System	225	U CA System	47	Columbia	\$144M
2	Washington	215	MIT	21	U CA System	\$116M
3	MIT	102	Utah	19	Washington	\$77M
4	Stanford	91	Caltech	15	MIT	\$72M
5	Johns Hopkins	90	Columbia	12	Stanford	\$59M
6	Purdue	89	Colorado	11	Florida	\$51M
7	Florida	88	Florida	11	Caltech	\$25M
8	MICHIGAN	87	MICHIGAN	10	Harvard	\$23M
9	Utah	74	Purdue	10	MICHIGAN	\$19M
10	Colorado	66	Washington	10	Utah	\$19M
11	Harvard	55	Illinois	9	Colorado	\$17M
12	Illinois	54	Carnegie Mellon	9	Johns Hopkins	\$11M
13	Caltech	50	Harvard	9	Illinois	\$11M
14	Georgia Tech	49	Johns Hopkins	9	Carnegie Mellon	\$6M
15	Columbia	48	Georgia Tech	9	Purdue	\$4M
16	U TX-Austin	38	Stanford	8	Georgia Tech	\$2M

Technology Transfer Revenues

Incentivizing, and paying for mission success



Recognizing Success

Distinguished University Innovator Award

2011 Award Winners



Summing Up

We recognize the core value of engagement in the university's mission

- ✓ Established a sense of a common purpose across campus
- ✓ U-M is among the best in technology transfer
- ✓ There is urgency in taking advantage of the current climate
- ✓ We must persist in our efforts over the long term:

There is no single action nor quick fix to completing the innovation pipeline