# Finding Success in Times of Uncertain Opportunity

Annual Report on Research and Scholarship FY2009

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# 2009: A year of accomplishment and transformation

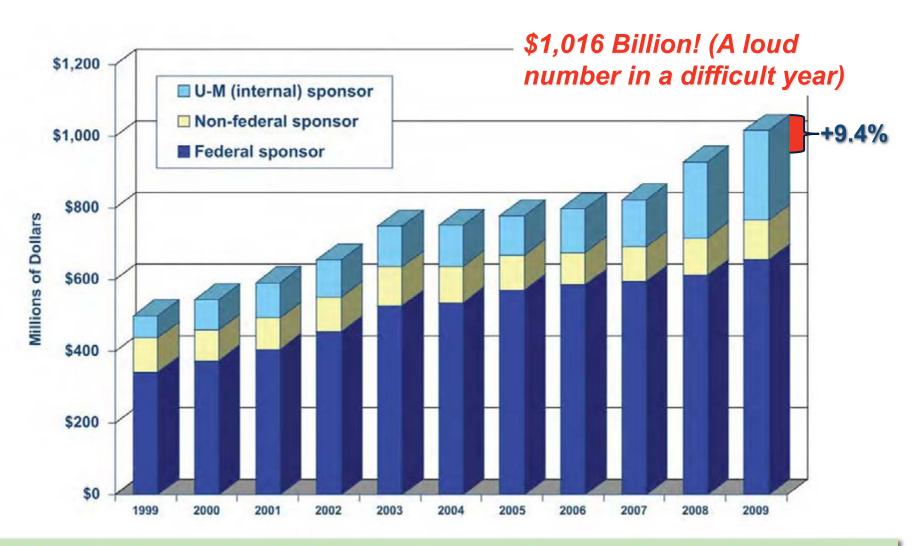
- Total research expenditures topped \$1 B
  - No earmarks!
- U-M stimulus grants surpass \$218 Million
- Investment establishes North Campus Research Complex
- Culture of innovation and entrepreneurship embraced

...strategic planning and an excellent faculty made this possible



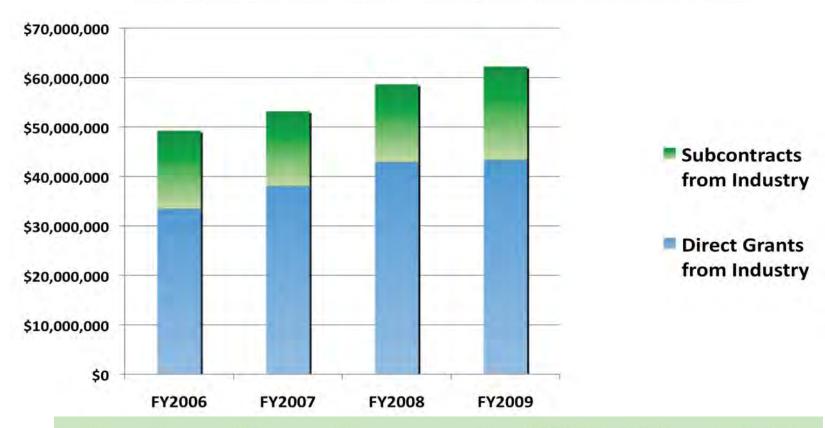
# **UM Research Expenditures**

(by Major Sponsor Group, FY 1999-2009)



Not yet on the books → Stimulus expenditures: 390 projects, \$218M

# U-M Industry Research Growth in the Great Recession



- Number of invention reports: 350 (all-time high)
- Number of start ups: 8
- Venture investment in UM startups: >\$82M (1 yr)



# The Research Enterprise at U-M

- 3<sup>rd</sup> largest segment at U-M, and growing rapidly
  - Health System: ~ \$2.2 B
  - Education: ~ \$1.2 B
  - Research: ~\$1.0 B
- Growing relative to ten largest research universities
  - Current rank: 3
  - Increasing market share: +8.3% FY07 to 08 (compared to 3.3% average)

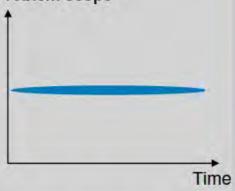


# Research paradigms evolve

#### Research yesterday

- long developing time
- narrow corridors for solutions

#### Problem scope



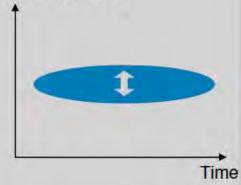
Knowing, where it is written



#### Research today

- long developing time
- narrow corridors for solutions

#### Problem scope



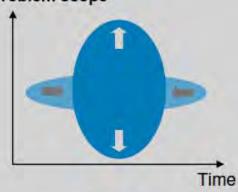
Knowing, who knows what



#### Research tomorrow

- shortened developing times
- wide room for solutions

Problem scope



Knowing, where knowledge is created

North Campus Research Complex



## NCRC – A transformational opportunity

- ✓ A place to address largest, interdisciplinary problems today: e.g. human health & sustainability/ energy
- ✓ A place for teams to solve problems, working in dynamic collaborations
- ✓ A place for partnership: the new research paradigm
  - Academia, industry, government
  - Business Engagement, Tech Transfer,
     Faculty start-up acceleration
  - International

With our partners, we can reinvent how research solves the largest problems facing humankind

### We cannot afford to miss this chance!

- Ride the wave of robust research growth
  - Recognize and drive opportunities
  - Leverage and integrate NCRC
  - Grow and improve research administration
- Focus on the culture of entrepreneurship
  - Solidify campus-wide culture of innovation and entrepreneurship
  - Improve faculty incentives



## **U-M's 'Field of Dreams'**

